

# PROGRAM CURRICULUM

This live and virtual programme offers and requires a high level of participant engagement through class discussions, case studies and interactive presentation opportunities.

The programme is delivered in 5 weeks. For each week, it consists of live sessions with award-winning faculties and industry experts; faculty facilitated group discussions and self-guided online learning. Participants will have direct access to Programme Co-Directors from both CKGSB and Møller Institute throughout the programme and opportunities for peer learning and networking through various group activities and events during and post the programme.

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**LIVE LEARNING WITH FACULTY**  
(12.00 GMT/ 20:00 CST, Tuesday)

+

**LIVE LEARNING WITH INDUSTRY EXPERTS**

(Wednesday)

+

**FACILITATED GROUP LEARNING**

(Friday)

+

**SELF-GUIDED LEARNING**



**21.25 hours in 5 weeks**

(2/3 of which is live and direct interactions with faculty, experts and fellow participants)

## LIVE LEARNING WITH FACULTY

### WEEK 1

#### ***Driving impact in a disruptive world***

Exploring the trends on global investment and trading system, global governance, and geo-economics and geo-politics in an era of a confluence of technological, social, political, and geopolitical disruptions, e.g. US-China decoupling. It will set the scenes for aspiring leaders/innovators on how to drive impact in a disruptive world.

### WEEK 2

#### ***Disruptive Technologies: Cutting-edge technologies and the impact on our world***

Understanding the 4th Industrial Revolution which is bringing together digital, physical and biological systems that will change us – humans and how we live our lives.

### WEEK 3

#### ***Our Shared Future: Innovating for social good***

Successful social innovation approaches and strategies which are changing the world around us as we shift towards system which focuses not just on growth but on maximising human well-being and how we want to live.

### WEEK 4

#### ***Future Earth: Harnessing innovation for a better planet***

An examination of how innovation provides the route to creating a sustainable future for the planet and how impact entrepreneurs from both the East and the West are innovating for a net-zero 2050 planet.

### WEEK 5

#### ***Impact Leadership: Activating impact innovation for good***

Stories of innovation success from diverse sectors and viewpoints: a panel discussion with 3 experienced leaders. Potential opportunity to present/pitch individual impact innovation project to expert panel leaders.